



Marketing Writer

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The Colson Center is seeking a freelance Marketing Writer to contract with us on a variety of both one-time and ongoing projects.

We're looking for: a talented business/marketing writer with a gift for writing compelling and concise marketing language for organizations: taglines and teasers, subject lines and titles, descriptor paragraphs and marketing emails, etc.

To: write those kinds of content for us. There will be an initial project helping fine-tune our nearly finished core marketing language (as needed) and (mostly) adapting and extrapolating it across websites, welcome emails, etc. After that, we consistently produce a steady diet of less intensive projects along those lines (email campaigns, event marketing language, etc.), so the right writer will be able to work with us on regular projects going forward.

Compensation: is generally by project, with projects scoped out by time and level of challenge (when short and challenging) and number of words (when more routine). We build in hourly and number-of-revision-rounds limits to protect writers' time. Scoping each project at the outset is done in dialogue with the writer, and all projects can be accepted or rejected on a case-by-case basis by the writer based on interest and availability.

How to apply: submit your application at <https://www.colsoncenter.org/careers>. (Specify in your cover letter that you are interested in the Marketing Writer work.)